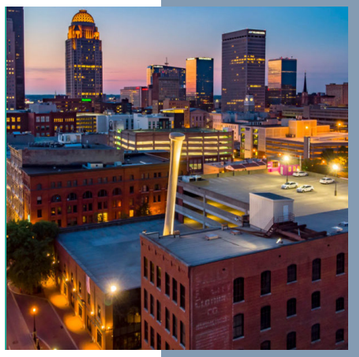
Contact us



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2022 SPONSORSHIP PROSPECTUS

NCURA REGION III SPRING MEETING

April 30 - May 4
The Galt House Hotel, Louisville, Kentucky

KEYNOTE SPEAKER

Conor O'Driscoll, Master Distiller
Heaven Hill Distillery

The science of bourbon making

NCURA Region III Spring Meeting
SPONSORSHIP PROSPECTUS 2022

NCURA REGION III

About the Spring Meeting

The NCURA Region III annual Spring meeting will be held Sunday April 30th through Wednesday May 4th in Louisville, KY at the Galt House Hotel. This four-day event gives sponsors an opportunity to network with and market to as many as 250 research administration professionals with influence and decision-making authority in a wide range of settings.

Our 1,350 members . . .

Hail from 13 states in the Southeast including Puerto Rico and the U.S. Virgin Islands

Represent 266 colleges and universities, as well as non-profit organizations

Have titles like Director of Sponsored Projects, Director of Electronic Research Administration, Research Compliance Officer, and Manager of Sponsored Research Accounting

Make or influence purchasing decisions for eRA systems, funding opportunity solutions, proposal development services, grants consulting, editing services, and more

NCURA REGION III

The meeting, which will be held April 30 - May 4, includes the following:

- Full and half-day pre-conference workshops
- A welcome reception
- 2 1/2 days of programming
- 1 keynote address
- 1 luncheon address
- Meals and refreshment breaks
- An evening celebration
- A hospitality suite

Sponsors of the Spring Meeting provide attendees with valuable information and resources they need to work smarter and more efficiently. They also provide support that helps keep Spring Meeting registration affordable for attendees.

Exhibitors will be located in a high-traffic area adjacent to the space used for refreshment breaks.

Customization is available for the packages outlined at right. To discuss customization, please contact:

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Sponsorship packages

	Package 1 Unattended Exhibit ($1,000)	Package 2 Attended Exhibit ($2,000)	Package 3 Speaker Sponsor ($3,000) up to 2 available	Package 4 Celebration Sponsor ($4,000) up to 2 available
One display table in exhibition area	✔	✔	✔	✔
Conference registration		1	1	2
Entry to keynote address, lunches and hospitality suite		✔	✔	✔
Post-meeting attendee list (includes name, title, organization, and email address)		✔	✔	✔
Recognition of sponsorship in meeting app and on the Region III website (includes company name and logo)	✔	✔	✔	✔
Verbal recognition of sponsorship during the meeting		✔	✔	✔
Recognition of sponsorship on Region III social media			✔	✔
Introduction prior to keynote address; display of logo on screens prior to and following keynote; sponsor-provided video played prior to keynote			✔	
Introduction at Tuesday night celebration kick-off; display of logo on screens in ballroom throughout celebration; sponsor-provided video played during celebration				✔

Additional opportunities
$1,000 each

Sponsor the welcome reception (up to 2 available)
Your signage displayed at the reception and your sponsorship of the event promoted in the meeting app

Sponsor the hospitality suite (up to 2 available)
Your signage displayed or your promotional item distributed in the hospitality suite and your sponsorship promoted in the meeting app

Sponsor coffee (1 available – covers 2 meeting days)
Your signage displayed at the refreshment break and your sponsorship promoted in the meeting app

Sponsor mobile device charging station (1 available)
Your signage displayed at this in-demand destination and your sponsorship promoted in the meeting app