



Region III Business Meeting
Annual Spring Meeting

Tuesday, April 27, 2021 12:00 PM

- I. Call to Order—Laura Letbetter (Georgia State)
 - a. Laura called the meeting to order at 12:05 PM ET.
- II. Approval of Minutes—Laura Letbetter (Georgia State)
 - a. Minutes from the August business meeting were distributed online via the NCURA Region III Website prior to the business meeting. Laura asked if anyone had any corrections. Seeing none, the minutes were approved as distributed.
- III. Member Recognitions— Laura Letbetter (Georgia State)
 - a. Laura welcomed all members with special recognition to our new members, committee coordinators, and all who volunteered this year.
 - b. Award Winners
 1. Awardees were announced and excerpts were read from their nomination packets:
 - a. Sandy Barber Volunteer Award- Laney McLean (Florida State University).
 - b. Rising Star Award- Erika Clark (University of Louisiana-LaFayette)
 - c. Distinguished Service Award- Rashonda Harris (Emory University)
 2. Laura thanked Abby Guillory and the Honors and Awards Committee for their hard work: Megan Bergeron (University of Louisiana at Lafayette), Lea Brooks (Georgia Tech), Angela Garvin (Emory University), LaKeisha Munneryn of (Emory University), Brian Sevier (University of Florida), Justo Torres, NC State University, and last but not least, Region III Guru, Pam Whitlock
- IV. Treasurer’s Report—Marc Haon (Duke University)
 - a. Marc noted that despite the implications of the pandemic, the region is still in good shape financially. Future activities will depend on what National decides to do about the Annual Meeting in August.

b. 2021 Budget

	2020 Budget	2020 Final	2021 Budget
Income:	\$168,500	\$21,258	\$42,250
Expenses:	\$168,455	\$10,973	\$41,955
Net Income	\$45	\$10,285	\$295
Spring Meeting Attendees		0	0

c. Account Balances

Account Balances	To-date 2020
Cash Balance 1/1/21:	\$17,674
4/27/21:	\$22,578
Investment Balance 1/1/21:	\$105,502

V. Regional Committee/Officer Reports

a. Treasurer (Marc Haon, Duke University)

1. Philanthropy (Coordinator, Melinda Fischer, Clemson)- Melinda set up a partnership with the World War II Museum in New Orleans for the 2021 Spring meeting. She will be rolling off as Philanthropy Coordinator and will take over as Sponsorship Coordinator for the 2022 meeting. Melissa Freudenberger (Clemson University) will be the new Philanthropy Coordinator
2. Sponsorships (Coordinator, Candice Ferguson, Georgia State University)- Candice worked with the website committee to revamp the sponsorship registration form and prospectus for the 2021 meeting. Candice will be rolling off as Sponsorship Coordinator and Melinda Fischer (Clemson University) will take over as coordinator for the 2022 meeting.

b. Chair-Elect (Scott Niles, Georgia Tech)

1. Program & Planning Committees- Scott thanked the members of the program and planning committees for their hard work putting together a great meeting.

2. Volunteer (Coordinator, Lily Peschanskaia, East Carolina University)- Lily will continue in this role for an additional year due to the Spring Meeting cancellation. She worked with the website committee to update the volunteer survey. Diversity, Equity, and Inclusion has been added to the list of interests. Share your talents! <http://ncuraregioniii.com/volunteer/>
 3. Hospitality (Coordinator, Molly Sagona, University of South Carolina)- Molly will continue in this role for an additional year due to the Spring Meeting cancellation. Molly Sagona organized a virtual trivia networking event for attendees of PRA & FRA in March.
 4. Attendee Experience (Coordinator, Erika Clark, University of Louisiana Lafayette)- Erika Clark will continue in this role for an additional year due to the Spring Meeting cancellation.
- c. Immediate Past-Chair (Emily Devereux, University of South Carolina)
1. Elections (Coordinator, Alison Krauss, Western Carolina University)- This year we will be electing a Chair-Elect and a Secretary. A timeline will be announced soon.
 2. RIII RAMP (Coordinator, Rashonda Harris)- This year's class was the largest yet with a total of 10 mentees and 10 mentors. The application process for class of 2022 will begin in June.
- d. Secretary (Kathleen Halley-Octa, Georgia State University)
1. Public Relations (Coordinator, Jessica Parker, Auburn University)- Jess joined as PR Coordinator last year. Do you want to write an article for the newsletter? E-mail chair@ncuraregioniii.org. Has your institutional affiliation changed? Did you unsubscribe from the newsletter and want to opt back in? Visit our website for information about updating your preferences!
 2. Social Media (Coordinator, Laney McLean, Florida State University)- Laney has focused on increasing engagement with Facebook and Instagram to keep users connected between meetings. She recruited two new committee members, Jessica Lambdin (Florida State University) and Debbie Smith (Guru) to assist and they have done an awesome job. The committee was also instrumental in the Flat Pat initiative's success.
 3. Surveys and Evaluations (Savannah Hulon, University of South Carolina)- Savannah will serve an additional year as coordinator due to spring meeting cancellation.
 4. Website (Coordinator, Kelly Millsaps, North Georgia University)- Kelly reorganized the structure of the RIII website to make it easier to navigate. She also worked with social media & PR committees to ensure that information was reaching members on all channels.
- e. Laura Letbetter—Chair (Georgia State University)

1. Honors and Awards (Coordinator, Abby Guillory, NCSU)- Abby carefully reviewed the timeline and SOPs for travel and service awards. Her committee received some excellent nominations for Region III service awards. Angela Garvin (Emory University) will lead the committee in 2021-2022.
2. New Members (Lauren Swindell, University of Virginia)- Region III has welcomed a total of 114 new members since August. Lauren's outreach has included welcome emails and invitations to virtual meet and greet sessions. Virtual Meet-and-Greets were held in December 2020 and February 2021. The next one will be in mid-May. Lauren also organized a virtual New Member networking experience at AM62. Kendra Ellis (Duke University) will lead the committee in 2021-2022.
3. Diversity and Inclusion (Coordinator, Laneika Musalini)- This is the D&I Committee's first year as a standing committee. The committee finalized position description and a set of SOPs. The committee is working on a DEI support tool for meeting planning and a resource list. Laneika is also exploring ways to engage HBCUs, MSIs, and community colleges.
4. Pam Whitlock will continue as our Alumni and Emeritus Coordinator. Region 3 gurus look forward to our next opportunity to meet in person.
5. An ad hoc committee led by Tanya Blackwell (Duke) was formed over the summer to brainstorm some fun ideas for keeping members connected. They generated a list of ideas that started with Flat Pat. You can catch up on his adventures on Region III Facebook and Instagram. Special thanks to lead writer Melinda Fischer, Social Media Coordinator Laney McLean, and about 18 Region 3 volunteers who have served as state hosts or contributed images and story ideas.

VI. National Reports- David Smelser (University of Tennessee)

- a. National has finalized the candidates for upcoming national elections for the Executive Committee (President Elect, Treasurer Elect, Secretary) and At-Large Board of Directors members ballots.
- b. They have also approved the peer programs peer reviewers.
- c. The Taskforce on Diversity Inclusion will sunset mid-April and the new Select Committee on Diversity, Equity, and Inclusion will be created to carry on the work of the taskforce. The board approved the structure of the committee and its initial members.
- d. The board also discussed NCURA's role in INORMS and reviewed the existing strategic plan.
- e. The D,E,&I committee is creating a new program called Emerge which will create inclusive pathways for leaders.

- f. President Rosie Madnick (U of Alaska, Fairbanks) charged NCURA to examine how we can honor Bob Andresen.
 - g. The President also tasked the PDC to examine regional professional development offerings to ensure the recruitment, selection, remuneration of faculty, is fair, equitable, and transparent.
 - h. The Annual Meeting will be held in a hybrid format with the theme “Reconnect.”
- VII. Old Business-Laura Letbetter (Georgia State University)
- a. Marc and Jeanne worked with Region IV and the National Office to complete refund process for the 2020 spring meeting.
 - b. Kathleen has moved Regional documents into a shared Google Drive, which will now serve as the Region’s file management system. The Google Drive can be accessed by coordinators and EC members.
 - c. Last summer, members voted to update the Region III bylaws via membership vote to provide for virtual business meetings. The motion passed and the bylaws have been updated.
 - d. The executive committee created a formal orientation process for new coordinators and executive committee members and conducted ongoing review of position descriptions and SOPs.
 - e. January Leadership Transitions: Marc Haon moved from Treasurer-Elect to Treasurer, Jeanne Hermann-Petrin became Treasurer Advisor, David Smelser became Regionally Elected Board Member
 - f. The D&I Committee finalized a report on data collected from the 2020 Regional Climate Survey. The report can be found in Region III’s Collaborate group.
- VIII. New Business- Laura Letbetter (Georgia State University)
- a. Bylaw Update- Keep an eye on your e-mail for more information about an update to Region III’s bylaws.
 - b. 2021 Meeting Update- We are still negotiating a contract for the 2022 meeting, but we hope to announce the location and dates soon.
 - c. Recognition of individuals rolling off as EC members
 - 1. Emily Devereux (University of South Carolina) is completing her term as Immediate Past Chair.
 - d. Recognition of individuals rolling off as Committee Coordinators
 - 1. Abby Guillory (North Carolina State University), *Honors and Awards 2019-2021*
 - 2. Lauren Swindell (University of Virginia), *New Member 2020-2021*
 - 3. Laney McLean (Florida State University), *Social Media 2019-2021*
 - 4. Rashonda Harris (Johns Hopkins University), *R3RAMP 2018-2021*

5. Melinda Fischer (Clemson University), *Philanthropy 2019-2021*

6. Candice Ferguson (Georgia State University), *Sponsorship 2020-2021*

e. Recognition of New Officers

1. Scott Niles (Georgia Tech) becomes Chair at the close of the business meeting.

2. Laura Letbetter (Georgia State University) becomes Immediate Past Chair.

3. Natasha Williams (Emory University) becomes Chair-Elect.

f. Address from the new chair

IX. Adjournment

a. The meeting was adjourned by Scott Niles at 12:47 PM ET.